



# CAUSE COLLECTIVE

**NONPROFITS MAKING LINCOLN BETTER, TOGETHER**

## Mission

Cause Collective strengthens nonprofits to better serve the community through collaboration, education and advocacy.

## Vision

Nonprofits provide a vibrant, thriving and compassionate community where all residents have equal opportunity.

## WE ARE HERE FOR YOU

We are all here to support and learn from each other, so all of those we serve can have access to a better life. Our members believe by working together all our agencies become stronger, more efficient, and more effective.

When it comes to helping those in need and making Lincoln a better community, there is strength in numbers. Cause Collective is a nonprofit agency which strengthens over 100 other nonprofit agencies in Lincoln/Lancaster County.

Together, through collaborative meetings, educational events and advocacy, we create a more efficient and effective community for our members and all of Lincoln's residents.



[causecollectivelincoln.org](http://causecollectivelincoln.org)  
402.441.4399

# WHAT OTHER MEMBERS ARE SAYING:

"Times can be trying with the daily news, but I am always hopeful and energized when leaving our meetings. Everyone is working so hard for our community. What a fantastic group to be a part of! Thank you everyone, for all you do!"

Valerie Murphy, St. Monica's

"One of the member benefits provided by Cause Collective is the radio show on KZUM. We have been guests several times and each time after the show we have had someone donate to our organization because they heard us on KZUM.

Excellent PR for an agency that has no marketing budget!"

Rhonda Mattingly, Executive Director, Bridges to Hope

"The Leadership Training series, hosted by Cause Collective, gave me concrete information to apply in guiding our organization. It helped me to understand the importance of certain aspects of my role as a leader from a fresh perspective"

Ann Seacrest, Executive Director, MilkWorks

"I love the Cause Collective newsletter, the Collaborator. It's well organized and provides great information on member activities and new services. A nice 'one-stop shop' newsletter to find out what's happening in our nonprofit community."

Robin Schmid, Region V Systems



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# HUMAN DIVERSITY STATEMENT OF INTENT:

Cause Collective affirms its commitment to human diversity, equity and inclusion. We encourage mutual respect and understanding among people of all abilities, ethnicities, cultures, races, generations, religions, sexual orientations and gender identities. We recognize that true excellence in organizations and communities results from identifying, serving, and enlisting the participation of people who represent a diversity of experiences.

We urge member agencies to provide services to, and with equal respect for, those of all abilities, ethnicities, cultures, races, generations, religions, sexual orientations and gender identities, and economic status; and to recruit staff and board members who represent diverse populations.

We believe this commitment to be our responsibility as a professional organization which plays an integral leadership role in the community and future of this City.



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# MEMBER SERVICES AND BENEFITS

## COLLABORATION:

**The better we know each other, the better we work together.**

Through communication and networking (in person and electronically) we can all learn more about what we do, helping the nonprofit community work more efficiently. A couple services we provide are our bi-monthly newsletter that goes out to over 900 emails and our monthly meetings - for people to get to know each other and about their nonprofit. This builds both knowledge and trust within our nonprofit community.

## EDUCATION:

Throughout the year we provide approximately 20 trainings and other events for its members to learn and grow. These opportunities cover everything from current hot topics, running a nonprofit business and case manager's trainings, all leading to improved services. **Our trainings are heavily discounted for members.** We are here to help you grow!

## ADVOCACY:

Spearheaded by our advocacy committee, we organize and educate the membership to ensure there is a voice for nonprofits when needed with our elected officials, and to impact legislation. **It is up to us to advocate for our clients!**



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# MEMBER SERVICES AND BENEFITS

## COLLABORATION:

- **The Collaborator:** A twice a month newsletter that only members can submit articles. It is free for all staff of all our members and goes out to over 1000 emails with a consistent open rate of nearly 40%.
  - **In Common:** A monthly newsletter that goes out to the general community that helps people know who you are so you can market your events and services.
  - **Monthly Meetings:** members can join our monthly meeting to get to know others in our nonprofit community and keep updated on current events.
  - **Weekly Radio Show:** each week a different member is featured on our KZUM radio show to talk about their services or promote and upcoming event.
  - **Board Matching Web Page:** For members looking for new board people, you can post information on our web page to help reach out.
  - **Networking Events:** We host a few networking events for members each year. Another chance for members to meet/greet each other.
  - **Networking Facebook Page:** A members only forum to ask advice and share information.
  - **Jazz in June:** A partnership with the Jazz in June series—Members can have a free table at the fair connected with Jazz in June, marketing to potentially thousands of people.
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**POTENTIAL SAVINGS:** We also COLLABORATE with for profit partners using our strength in numbers to leverage discounts on services we all use.

- **Corporate Partner Program**  
Our corporate partners believe in the mission of Cause Collective and offer their support with a donation. Some of them include discounts exclusive to our members. For more information on who they are and how to save, visit our site ([causecollectivelincoln.org](http://causecollectivelincoln.org)) and click on the 'Corporate Partners' button.



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# MEMBER SERVICES AND BENEFITS

## EDUCATION:

- **Regularly Hosted Trainings**  
Examples of topics are grant writing, leadership skills, marketing, finances, technology and more. Topics come from members' interest and other hot topic issues that arise throughout the year.
- **Quarterly Case Manager's Training**  
Examples of topics are working with interpreters, Suicide Prevention, understanding child trauma, safety net services in Lincoln/Lancaster County.
- **Volunteer Coordinator's Council**  
Another series of professional development trainings to help staff that work with volunteers connect with others in Lincoln and learn tricks of the trade from each other.
- **Executive Director Discussion Group**  
Third Thursday's Round Table - a free monthly gathering for Executive Directors of member agencies to unwind and ask and give advice in a confidential setting.
- **Board Trainings**  
A free 1.5 hour training for member boards that help them understand their basic roles and responsibilities.
- **Skill Share Program—COMING SOON!**  
A service for new executive directors that gets you a 1 hour meeting with an experienced director to help you with a specific issue or concern you may be having.



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# MEMBER SERVICES AND BENEFITS

## ADVOCACY:

- **Advocacy Committee**  
This committee helps to inform the membership of legislative activity as well as understand the importance of educating our elected officials. They also look for volunteers for our Speaker's Bureau which stands ready to positively affect legislation when necessary.
- **Lobbying and Advocacy Education**  
Cause Collective is also working to help the membership understand the rules of lobbying. Many nonprofit staff are new to the rules of lobbying and advocating; Cause Collective can help make it much easier to take that first step so you can support those you serve without being nervous to do so.
- **Monthly Meeting Elected Official Guest**  
We try our best to have an elected official attend the monthly meetings. Making that first introduction for members can make it more comfortable to reach out to them when needed, and if they know you, it may make them more likely to respond. This also helps our elected officials understand the impact nonprofits are making in Lincoln.



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