



CAUSE COLLECTIVE

NONPROFITS MAKING LINCOLN BETTER, TOGETHER

Mission

Cause Collective strengthens nonprofits to better serve the community through collaboration, education and advocacy.

When it comes to helping those in need and making Lincoln a better community, there is strength in numbers. Cause Collective is a nonprofit agency which strengthens over 100 other nonprofit agencies in Lincoln/Lancaster County.

Through collaborative meetings, educational events and advocacy we create a more efficient and effective community for our members and all of Lincoln's residents.

WE ARE HERE FOR YOU

We are all here to support and learn from each other, so all of those we serve can have access to a better life. Our members believe by working together all our agencies become stronger, more efficient, and more effective.

WELCOME AND THANK YOU FOR BECOMING PART OF OUR COLLECTIVE!



causecollectivelincoln.org
402.441.4399

WHAT OTHER MEMBERS ARE SAYING:

"Times can be trying with the daily news, but I am always hopeful and energized when leaving our meetings. Everyone is working so hard for our community. What a fantastic group to be a part of! Thank you everyone, for all you do!"

Valerie Murphy, St. Monica's

"One of the member benefits provided by Cause Collective is the radio show on KZUM. We have been guests several times and each time after the show we have had someone donate to our organization because they heard us on KZUM.

Excellent PR for an agency that has no marketing budget!"

Rhonda Mattingly, Executive Director, Bridges to Hope

"The Leadership Training series, hosted by Cause Collective, gave me concrete information to apply in guiding our organization. It helped me to understand the importance of certain aspects of my role as a leader from a fresh perspective"

Ann Seacrest, Executive Director, MilkWorks

"I love the Cause Collective newsletter, the Collaborator. It's well organized and provides great information on member activities and new services. A nice 'one-stop shop' newsletter to find out what's happening in our nonprofit community."

Robin Schmid, Region V Systems



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MEMBER SERVICES AND BENEFITS

COLLABORATION:

The better we know each other, the better we work together.

Through communication and networking (in person and electronically) we can all learn more about what we do, helping the nonprofit community work more efficiently. A couple services we provide are our bi-monthly newsletter that goes out to over 900 emails and our monthly meetings - for people to get to know each other and about their nonprofit. This builds both knowledge and trust within our nonprofit community.

EDUCATION:

Throughout the year we provide approximately 20 trainings and other events for its members to learn and grow. These opportunities cover everything from current hot topics, running a nonprofit business and case manager's trainings, all leading to improved services. **Our trainings are heavily discounted for members.** We are here to help you grow!

ADVOCACY:

Spearheaded by our advocacy committee, we organize and educate the membership to ensure there is a voice for nonprofits when needed with our elected officials, and to impact legislation. **It is up to us to advocate for our clients!**



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MEMBER SERVICES AND BENEFITS

COLLABORATION:

- **The Collaborator:** a bi-monthly newsletter that only members can submit articles. It is free for the community and goes out to over 900 emails.
 - **Monthly Meetings:** members can join our monthly meeting to get to know others in our nonprofit community and keep updated on current events.
 - **Blue Pages:** Cause Collective coordinates with Windstream to make sure the human services directory in the blue pages is updated each year. A free service for our members.
 - **Weekly Radio Show:** each week a different member is featured on our KZUM radio show to talk about their services or promote an upcoming event.
 - **Board Matching Event:** an annual collaboration with Center for Civic Engagement, we match students with a member's board. A win win for students and our members!
 - **Networking Events:** We host a few networking events for members each year. Another chance for members to meet/greet each other.
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POTENTIAL SAVINGS: We also COLLABORATE with for profit partners using our strength in numbers to leverage discounts on services we all may need.

- **Employee Benefits Preferred Partner : UNICO**
The HSF Plan provides smaller agencies to be part of a group plan for dental and vision. Our preferred partner also offers many other services and we are working with them constantly to expand the advantage of membership. (D&O insurance workers comp)
- **Survey Monkey Account:** Members can use the Survey Monkey account for free to create and send their own surveys.
- **Discounted business services:** We have several partnerships with for profit businesses of services all our members need. Our current partners include: ArtFX, Bloomerang, Firespring, PayChex, Service Master and Sirkdot. Visit our website for more information on how they can save you money!



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MEMBER SERVICES AND BENEFITS

EDUCATION:

- **Regularly Hosted Trainings:** Examples of topics are grant writing, leadership skills, marketing, finances, technology and more. Topics come from members' interest and hot topic issues that arise.
- **Quarterly Case Manager's Training:** Examples of topics are working with interpreters, Suicide Prevention, understanding child trauma, safety net services in Lincoln/Lancaster County.
- **Youth Thrive** - As funding permits. A 2.5 day training, a nationally recognized program for youth workers, helping them improve their work with local youth.
- **Executive Director Discussion Group:** Third Thursday's 'Roundish' Table - a free monthly gathering for Directors of member agencies to unwind and ask for and give advice in a confidential setting.
- **Board Trainings :** A free 1.5 hour training for member boards that help them understand their basic roles and responsibilities.
- **Director Mentor Match:** A service for new executive directors, we can match you with an experienced director to help you get settled into your new job and know that you are not alone - many of us have been there.



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MEMBER SERVICES AND BENEFITS

ADVOCACY:

- **Advocacy Committee:** This committee helps to inform the membership of legislative activity as well as understand the importance of educating our elected officials. They also look for volunteers for our Speaker's Bureau which stands ready to positively affect legislation when necessary.
- **Lobbying and Advocacy Education:** Cause Collective is also working to help the membership understand the rules of lobbying. Many staff of nonprofit are new to this and we can help them get all that mumbo jumbo faster, making it much easier to take that first leap.
- **Monthly Meeting Special Guest**

We have also have an elected official attend the monthly meetings, making that first introduction easier for members, so they can be more comfortable to reach out to them when needed. This also helps our elected officials understand the impact nonprofits are making in Lincoln.



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